

*“Lovely drawing with a beautiful line, wonderful characters, sweet stories...I have been impressed from the beginning. A great strip for girls, anyone who loves unicorns, and all the cynics in between.”*

—Jan Eliot, *Stone Soup*



# Phoebe and Her Unicorn

by Dana Simpson

***“Dana Simpson’s Phoebe and Her Unicorn is an utterly charming comic strip. Funny and beautifully drawn, it is essential to attract the highly coveted unicorn demographic.”***

**— Ruben Bolling,  
Tom the Dancing Bug**



# Phoebe and Her Unicorn



Dear Editors,

I'm pleased to introduce you to "Phoebe and Her Unicorn," the creation of Dana Simpson, a talented cartoonist from Seattle. It's a showcase for elegant, engaging art, and centers around the friendship between a girl and a unicorn.

It's a strip about being the weird kid in school, and about making friends who appreciate you, even when they don't understand you. And while some of Phoebe (girl) and Marigold's (unicorn) adventures have a bit of magic to them, they're the kinds of adventures that kids have – summer camp, spelling bees and navigating the social world of grade school. There may be a little more sparkle to it than the average strip, but there's more heart, too.

"Phoebe and Her Unicorn" has been one of the most popular strips on the GoComics site (under the name "Heavenly Nostrils") for the past two years. It has gained an enormous, dedicated following of men and women from around the world (little kids like it, too), and high profile fans like Peter S. Beagle ("The Last Unicorn") and Jan Eliot ("Stone Soup").

This is a great strip. The art is eye-catching, the story is sweet, and you'll fall in love with the characters.

A handwritten signature in black ink, appearing to read "Shena Wolf".

Shena Wolf  
Acquisitions Editor

# Dana Simpson

Dana Claire Simpson grew up in and around Seattle. She always liked drawing, and always liked comic strips. She drew her first one at age 5; it was called "Boo," and was about easily frightened, narcoleptic ghosts.

She kept drawing, and while attending The Evergreen State College, she was a finalist for the Scripps-Howard Charles M. Schulz College Cartoonist Award. During those years, she created one of the first web comic strips, "Ozy and Millie," which she would draw for 10 years, amassing a devoted cult following. She also worked as a freelance editorial cartoonist, her work appearing regularly in several newspapers and in the magazine "Funny Times."



In 2009, she won the Amazon/Universal Uclick Comic Strip Superstar Contest, which landed her a contract to develop what would become "Phoebe and Her Unicorn" for syndication.

She lives just outside Seattle, in Lakeland North, Wash., with her husband and her cat.



For more information and pricing, contact: [salesdirector@amuniversal.com](mailto:salesdirector@amuniversal.com) or 800.255.6734

# Characters



## Phoebe

Phoebe's smart, but not very focused. She doesn't have very many friends. When she meets a unicorn in the woods and is granted a wish, she seizes the opportunity.

## Marigold

Marigold is a unicorn. She's the most beautiful creature in the neighborhood, and she knows it. When Phoebe wishes for Marigold to become her best friend, her life changes forever.



## Dakota

Dakota's the most popular girl at school, and Phoebe's biggest enemy. She's jealous of Phoebe's unicorn.

## Max

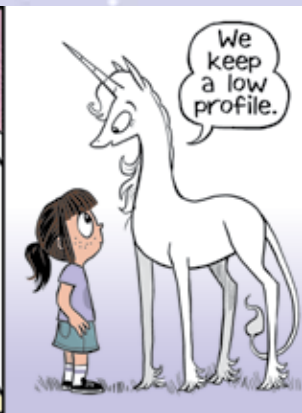
Max is Phoebe's friend, though getting Max's attention can be hard because he's usually playing video games.



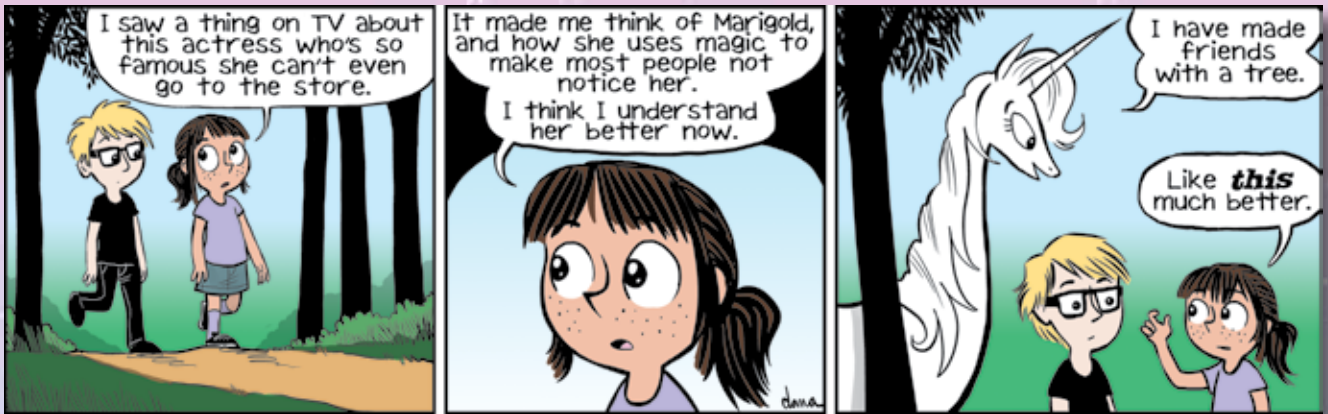
## Parents

Phoebe's parents (Ethan and Emily) are pretty laid back. They're suburban thirtysomethings; he's a systems administrator and she's a painter. They're unfazed by Phoebe's unicorn friend.

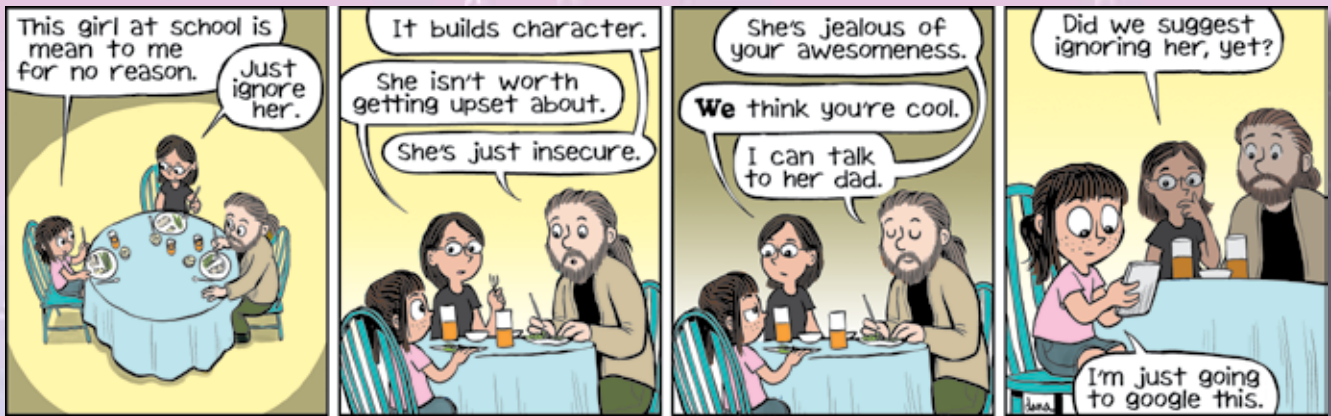
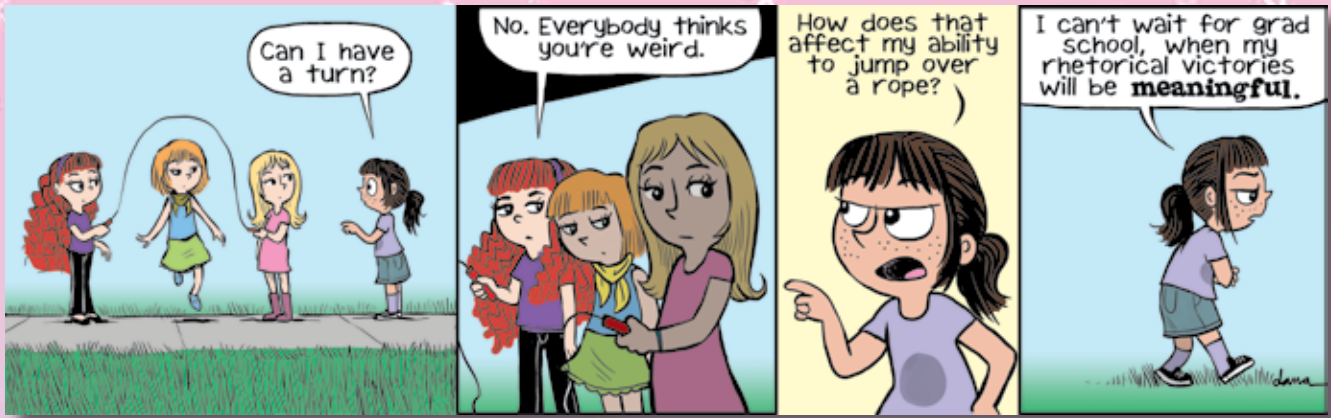
daily samples

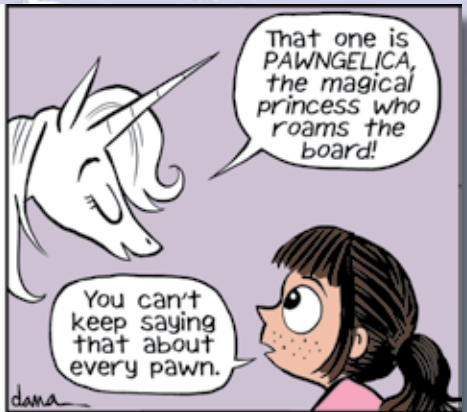
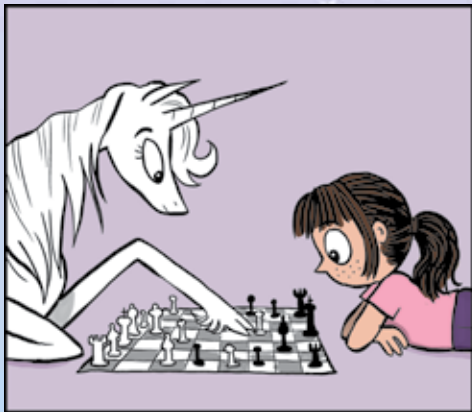


















All the other leaves have given up, but that one has **TENACITY**.



It doesn't care that it's different, or that it's alone. It inspires me.

I'm not going anywhere as long as it doesn't!



Except for right now, just really quick.



Where are you going?

Tenacity is easier when you have mittens.



Mom, I found these nunchuks in the basement.



That's a phone.



No, seriously.

You got me. Your mom's a ninja.



You're very pretty.

Yes, I know!



The stars themselves are jealous of my loveliness.



Seasons come and go, mountains rise and then crumble, but my beauty shines eternally.



But perhaps that is enough about my loveliness.

No, no, let's hear how your eyes are shimmering jewels.



I don't even know a lot of these kids.



I wish someone from last year's class would show up...



Naturally I mean except-

Oh. It's you.

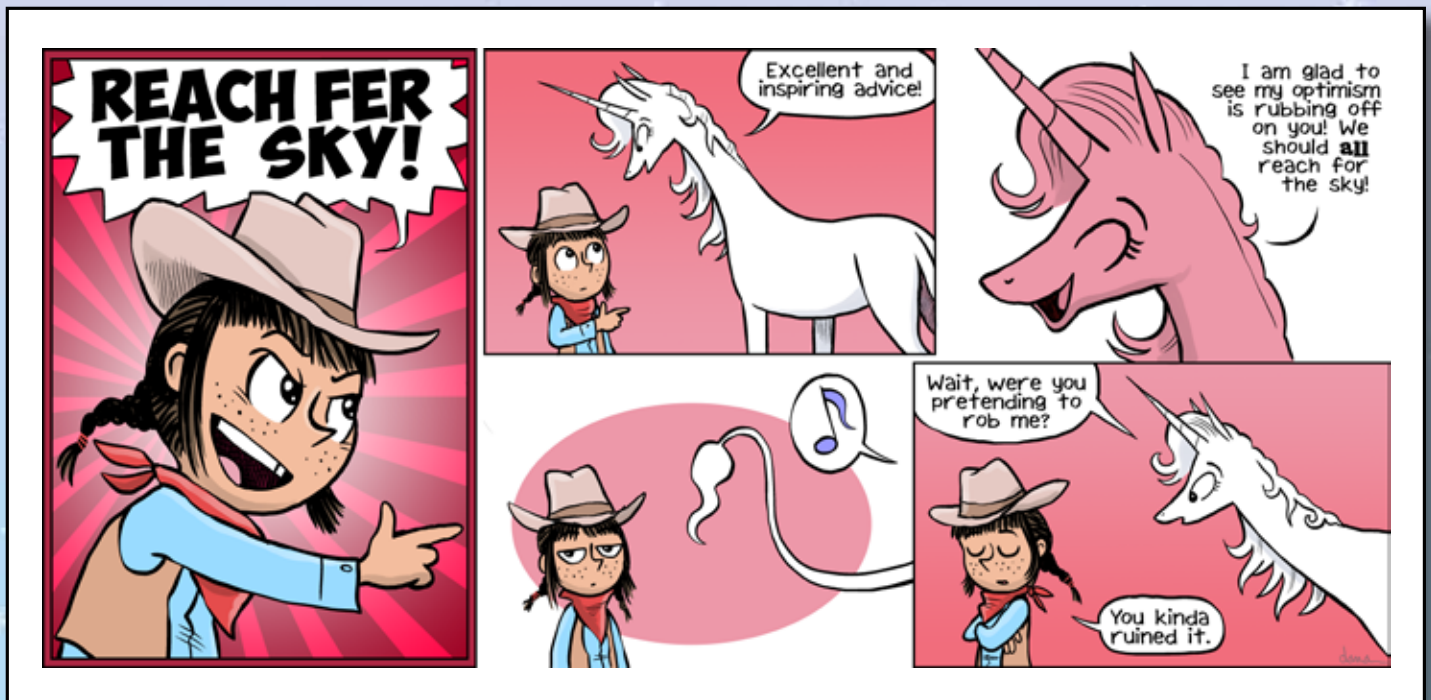
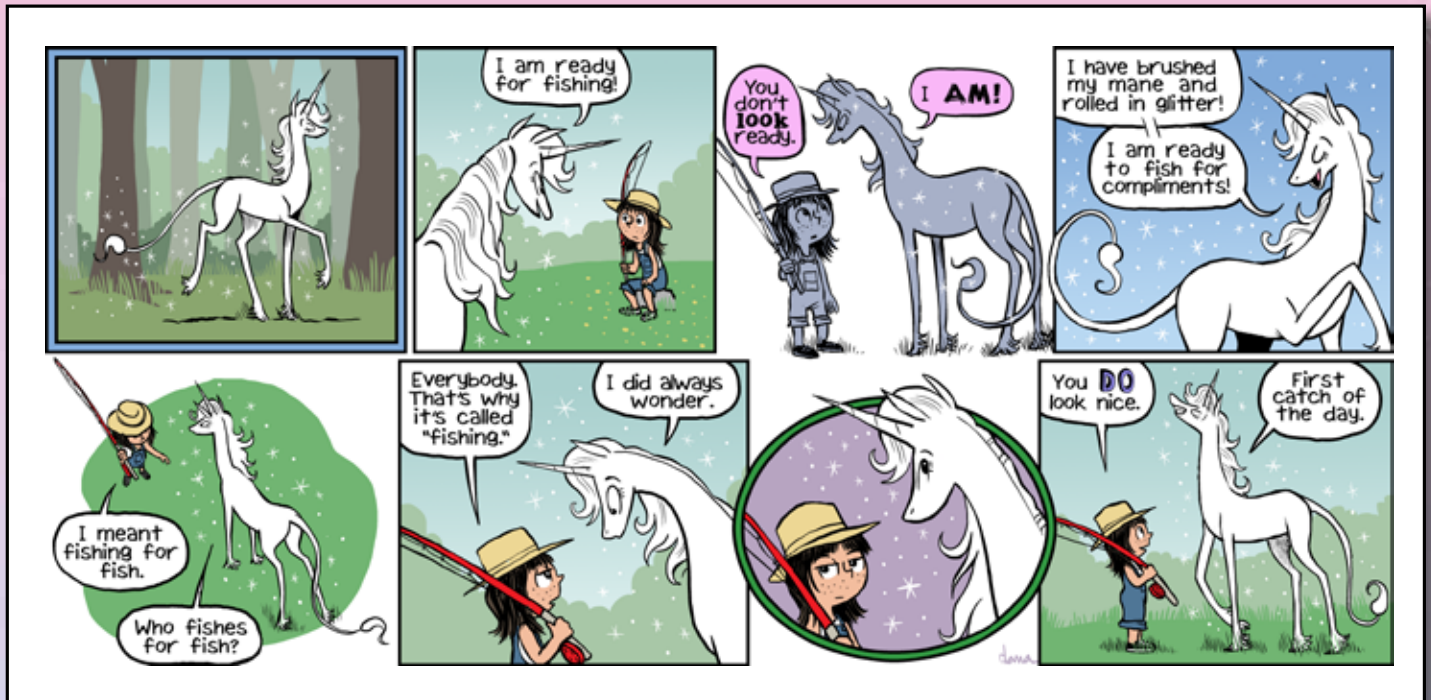


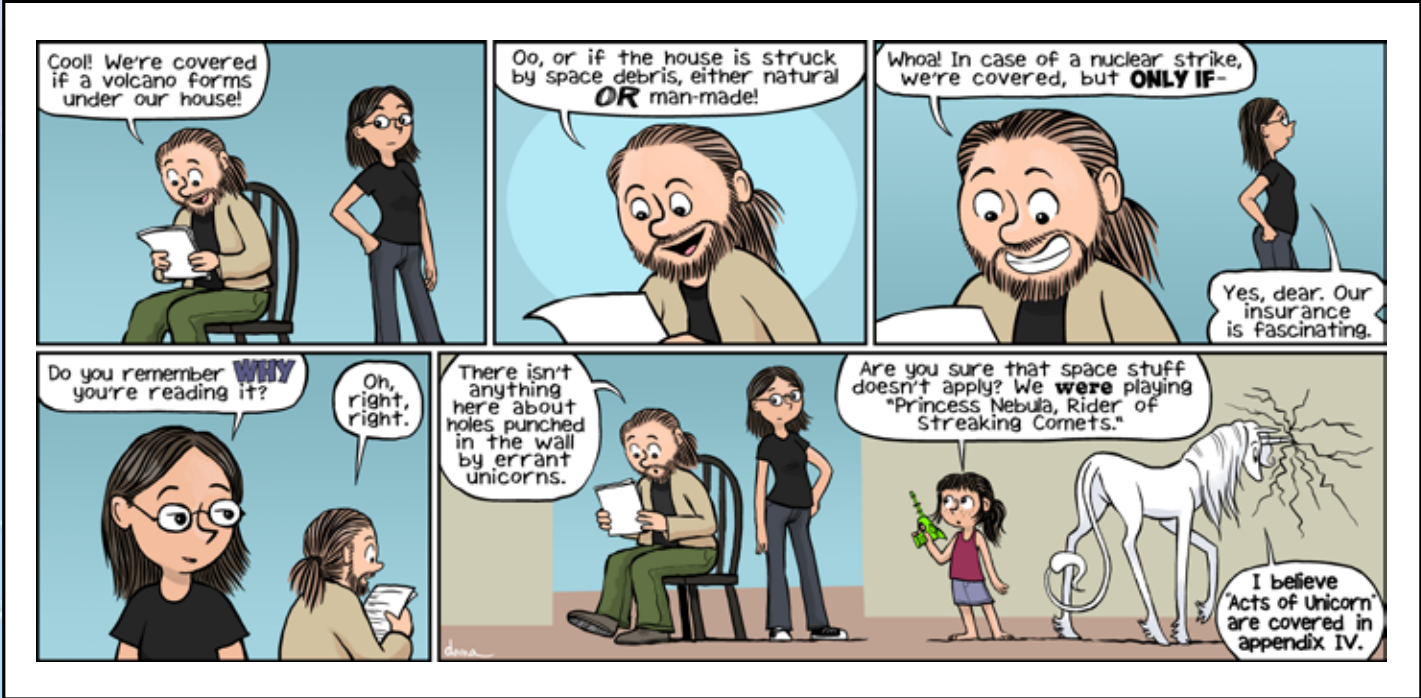
I wasn't done wishing!

You're still weird.



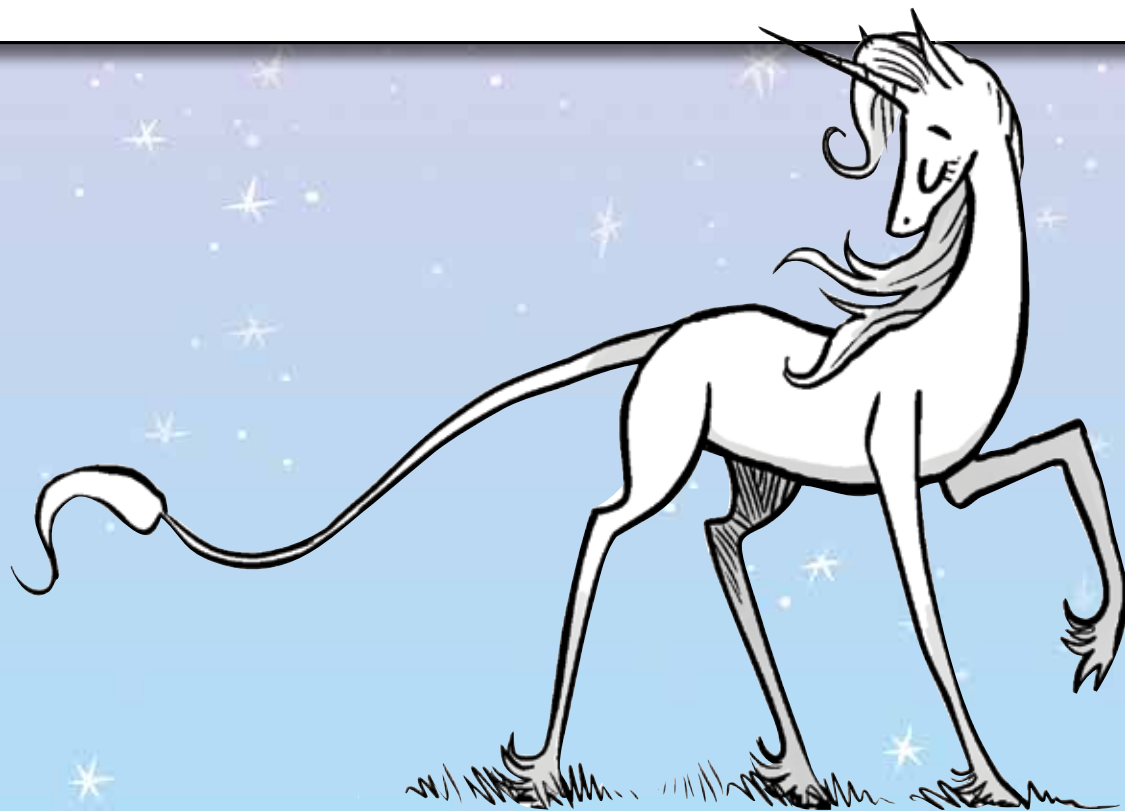
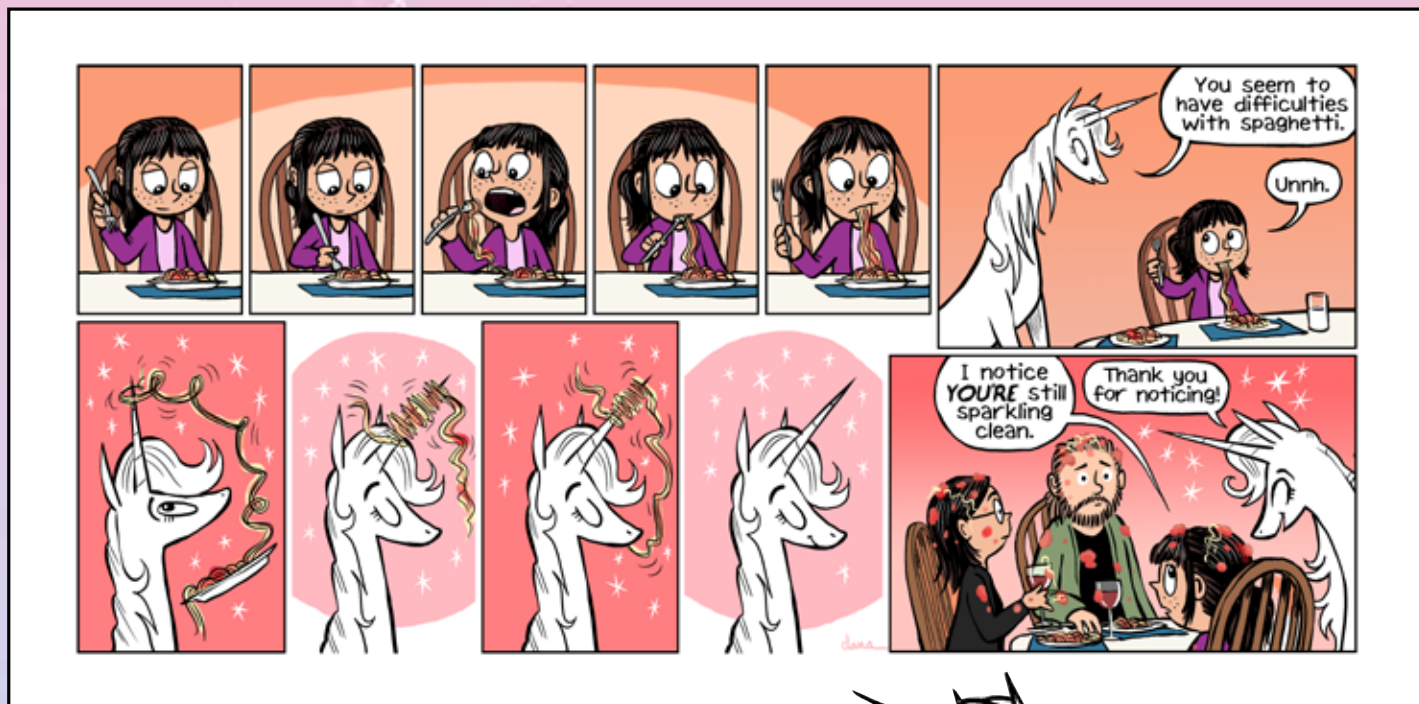
# Sunday samples

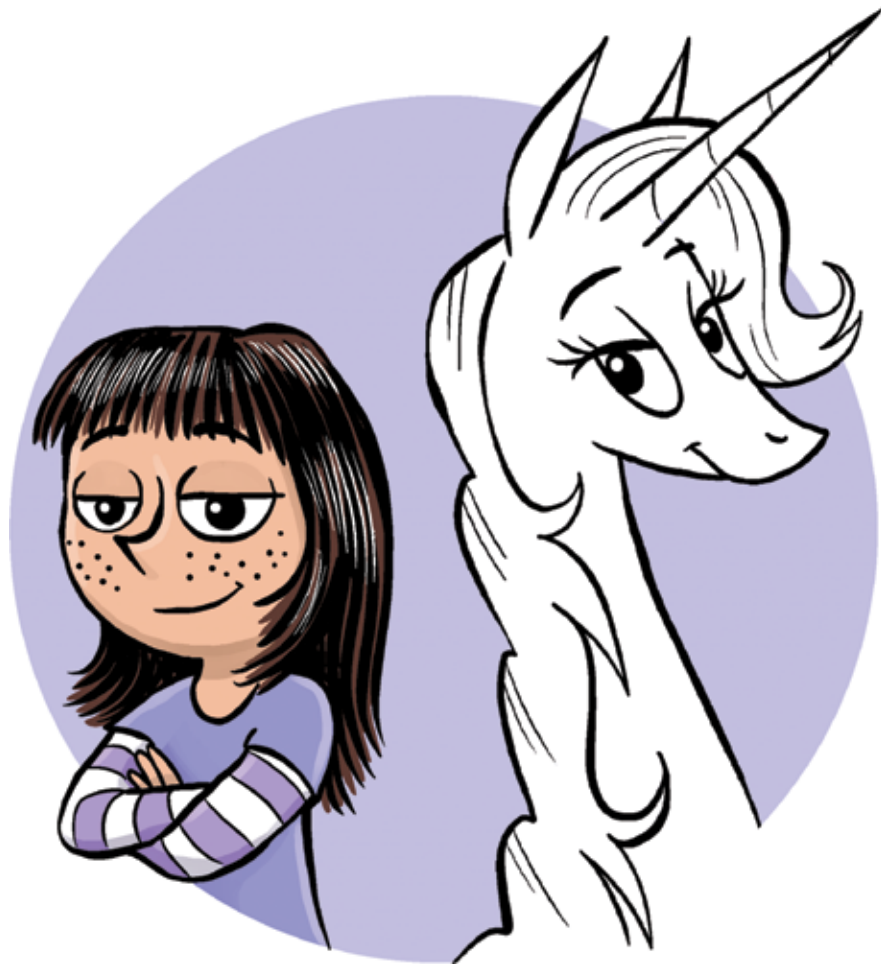












# Phoebe and Her Unicorn

**"Phoebe and Her Unicorn is nothing less than the best comic strip to come along since Calvin and Hobbes. Simpson is that good, and that original."**

**— Peter S. Beagle,  
The Last Unicorn**

# Phoebe and Her Unicorn



For samples and rates, contact:



**Universal Uclick**

An Andrews McMeel Universal Company

1130 Walnut Street, Kansas City, MO 64106

800-255-6734

816-581-7300

[www.universaluclick.com](http://www.universaluclick.com)

[salesdirector@amuniversal.com](mailto:salesdirector@amuniversal.com)

For international sales information, contact:

816-581-7340

816-581-7346 (Fax)

[international@amuniversal.com](mailto:international@amuniversal.com)

*Dana*