Card tricks are the backbone of the magic industry. There's one that never fails to get folks scratching their heads in wonder!

Begin by fanning out a deck of cards face down and instructing a friend to "pick a card, any card."

Once he's chosen a card, tell him to look at it without revealing it to you. State that it is important that he remember his card.

Next, hold the deck of cards just like this and have him insert his card back into the deck anywhere he wants.

With the card back in the deck, bring the deck behind your back, and explain that you're trying to find his card. Ask him to be patient as the magical process can take a second or two.

Finally, bring the cards forward and fan them out face down again. One of the cards is facing up—it's your friend's card! Now begin the wonder-induced head scratching.

At this point the card is actually being inserted into the deck upside down. When the deck is behind your back, turn the top card over so that all of the cards face the same way except your friend's.

Howdy Do-it?

Before you start the trick, turn the bottom card of the deck over so that it faces opposite of the other cards. Be sure not to reveal this card when your friend is making his choice.

Then, turn the deck over when it's time to return your friend's card.