

USA TODAY SUDOKU



Sudoku is a global sensation!

This addictive number-placement puzzle has been a huge international success. Our unique player and the USA TODAY brand bring this excitement to your mobile users!

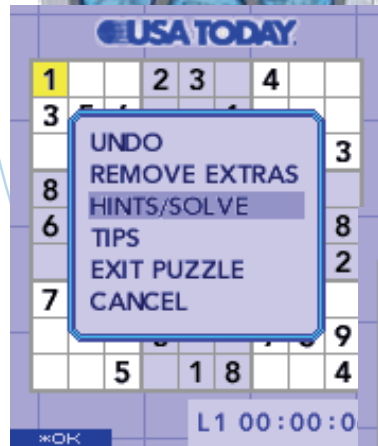
- Puzzles update daily.
- Features the popular 9x9 puzzle grid.
- Puzzles increase in difficulty throughout the week.
- Unique feature allows multiple entries per square. Helps users solve the puzzle.
- Users have access to a month's worth of puzzles through the calendar archive feature.
- Personal high score feature tracks the user's best times.

Exclusive promotional opportunities:

Uclick is the exclusive provider of Sudoku puzzles for USA TODAY online, in print and on mobile.

- Print version of the Sudoku puzzle is seen by over 5 million readers each day.
- Online version of the Sudoku puzzle is played over 1 million times each month.

Both the print and online Sudoku carry promotion for the mobile Sudoku application. Carrier branding can be included in this promotion.



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